



**Press release**

## **DUBAI OPERA PARTNERS WITH APPLE MUSIC AND LAUNCHES DEDICATED MOBILE APP**

**Dubai, Wednesday 17<sup>th</sup> October 2018** –: Dubai Opera today announced they will become a Curator on Apple Music in tandem with the launch of a dedicated Dubai Opera mobile application.

The Dubai Opera Curator page will host a broad variety of hand selected playlists featuring the best of Dubai Opera's programme, past and future across a variety of genre's including opera, classical music, ballet, musical theatre, pop, rock and world music - celebrating great works and legendary performers who have performed at Dubai Opera.

The new Dubai Opera Mobile App offers users a range of experiences, and enables them to book tickets for current and upcoming productions, make dining reservations for Sean Connolly at Dubai Opera Restaurant, as well as several value-added features for existing Dubai Opera Patrons.

In addition to being connected to social media platforms, the app can send notifications containing relevant information about exclusive Dubai Opera pre-sales and promotions.

**Jasper Hope, Chief Executive at Dubai Opera commented Dubai Opera** "I am very excited to announce this partnership with Apple Music, allowing Dubai Opera to continue to establish ourselves firmly as a cultural destination and a live entertainment hub for the region. Working together we aim to host the best artists and the best productions from every genre to entertain the audience here both in person and digitally and to use technology to help us build an even stronger audience for the best music from around the world."

To find out more about how to sign up for Apple Music and listen to Dubai Opera Playlists , customers should visit [applemusic.com/dubaiopera](https://applemusic.com/dubaiopera)

Users can download the Dubai Opera app for free from either Apple's App Store or Google's Playstore now.



**ENDS**

**Note to Editors**

**About Dubai Opera:**

Dubai Opera is a truly unique venue and the city's first purpose built multi-format performing arts theatre, situated in the heart of Downtown Dubai. With an iconic dhow shaped design rooted in Emirati heritage, Dubai Opera offers the ultimate flexibility of a proscenium arch theatre, an acoustic concert hall and a 2000m<sup>2</sup> flat floor event space, and is the definitive destination for quality entertainment productions and performances. Dubai Opera's stage hosts an incredible array of world-class talent, with opera, ballet and classical music concerts and productions at the core, Dubai Opera also stages musical theatre, fashion shows, jazz, comedy, family shows and a full range of live entertainment.

**About Apple Music :**

Apple Music, the world's fastest-growing subscription music streaming service, offers subscribers 40 million songs, combined with their entire iTunes library, which they can stream or download for offline listening all completely ad-free. Subscribers can also create their own playlists or discover new ones curated by Apple Music, and share music with their friends. In addition, they also get daily recommendations based on the music they already love, can listen to radio stations from every genre, and watch exclusive music videos, documentaries and concerts from their favorite artists. Apple Music works across iPhone, iPad, HomePod, Apple Watch, Apple TV, Mac, CarPlay and PC, and is also available on Android and Sonos.

**For more information, please contact:**

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