



TICKETS NOW ON SALE TO SEE WORLD'S ELITE SQUASH PLAYERS PERFORM AT DUBAI OPERA

The season-ending PSA Dubai World Series Finals takes center stage at the emirate's truly world-class venue this summer

11th January 2017, DUBAI UAE – Tickets are now on sale for squash's 2017 PSA Dubai World Series Finals, the first-ever sporting event staged at the state-of-the-art Dubai Opera, a 2000-seat multi-format venue which forms the centerpiece of The Opera District in Downtown Dubai.

Taking place from 6th-10th June, sports fans will be able to purchase tickets for the season-ending event directly from www.dubaiopera.com or from the Dubai Opera Box Office from Wednesday, 11th January.

Commenting on the announcement, Jasper Hope, Chief Executive of Dubai Opera said: "Squash is one of the most exciting and enjoyable participant and spectator sports in the world and the intimate atmosphere of Dubai Opera is the perfect location for a live audience to be able to enjoy the World Series Finals. Dubai Opera's stage has already played host to some of the greatest artists and productions from around the world and for our first ever sporting event we are very excited to be able to welcome the world's squash elite for the culmination of their season."

The PSA Dubai World Series Finals tournament is the pinnacle of the international squash season and sees the world's top eight male and female ranked players on the 'PSA Road To Dubai's' standings compete to determine who will lift the final title of the 2016/17 season, and claim one of the sport's most lucrative prizes. Points are accumulated at every PSA World Series tournament which take place in nine locations around the world before reaching the Finals in Dubai.

The World Series Finals comes to Dubai following an agreement between the Professional Squash Association (PSA), the global governing body responsible for the administration of professional squash around the world, and Dubai Sports Council, facilitated by Falcon and Associates. The event seeks to build on the excitement generated by the inaugural PSA Dubai World Series Finals held in Burj Park, Downtown Dubai in June 2016. As part of a two-year agreement, the 2018 tournament will also be held at Dubai Opera from June 5th-9th.

"The PSA Dubai World Series Finals is one of the biggest tournaments on the squash calendar and, after an impressive debut in Dubai last year, the 2017 event at the Dubai Opera looks set to raise the bar even higher," said PSA Chairman Ziad Al Turki. "We are honoured to be the first sporting event taking place inside the newly built Opera and it is a privilege for our players to have the distinction and opportunity to play in such an iconic arena. I feel certain that the quality of play on court, coupled with the atmosphere within the venue, will make for a spectacular occasion that will treat thousands of fans around the world to world-class sporting action, both in-person and on television. Dubai's reputation as the premier global destination for top class sporting events continues to grow and we are excited to be a part of the city's impressive sporting story," he added.

The next tournament on the Road to Dubai standings is the J.P. Morgan Tournament of Champions, taking place in New York's iconic Grand Central Terminal from January 12th-19th. For further information on both the PSA World Series and the PSA World Tour, please visit: www.worldseriesfinals.com.

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Notes to Editors:

PSA Dubai World Series Finals 2017: Tournament timings and rates for ticket sales

Event Name	Day	Date	Doors Open	Start Time	Category A	Category B	Event Title On Ticket
PSA Dubai World Series Finals 2017	Tuesday	06-Jun-17	2:30 PM	3:00 PM	AED 50.00	AED 50.00	PSA Dubai World Series Finals 2017
PSA Dubai World Series Finals 2017	Tuesday	06-Jun-17	9:00 PM	9:30 PM	AED 200.00	AED 150.00	PSA Dubai World Series Finals 2017
PSA Dubai World Series Finals 2017	Wednesday	07-Jun-17	2:30 PM	3:00 PM	AED 50.00	AED 50.00	PSA Dubai World Series Finals 2017
PSA Dubai World Series Finals 2017	Wednesday	07-Jun-17	9:00 PM	9:30 PM	AED 200.00	AED 150.00	PSA Dubai World Series Finals 2017
PSA Dubai World Series Finals 2017	Thursday	08-Jun-17	2:30 PM	9:30 PM	AED 200.00	AED 150.00	PSA Dubai World Series Finals 2017
PSA Dubai World Series Finals 2017	Thursday	08-Jun-17	9:00 PM	9:30 PM	AED 250.00	AED 200.00	PSA Dubai World Series Finals 2017
PSA Dubai World Series Finals 2017	Friday	09-Jun-17	9:00 PM	9:30 PM	AED 300.00	AED 250.00	PSA Dubai World Series Finals 2017
PSA Dubai World Series Finals 2017	Saturday	10-Jun-17	9:00 PM	9:30 PM	AED 350.00	AED 300.00	PSA Dubai World Series Finals 2017
Event Name	Day	Date	Doors Open	Match Starts	Category A	Category B	Event Title On Ticket
Week Pass PSA Dubai World Series Finals	Tuesday - Saturday	6 - 10 Jun - 17	As Above	As Above	AED 1,450.00	AED 1,200.00	PSA Dubai World Series Finals 2017

About Dubai Opera:

Dubai Opera is a truly unique venue and the city's first purpose built multi-format performing arts theatre, situated in the heart of Downtown Dubai. With an iconic dhow shaped design rooted in Emirati heritage, Dubai Opera offers the ultimate flexibility of a proscenium arch theatre, an acoustic concert hall and a 2000m² flat floor event space, and is the definitive destination for quality entertainment productions and performances. Dubai Opera's stage hosts an incredible array of world-class talent, with opera, ballet and classical music concerts and productions at the core, Dubai Opera also stages musical theatre, fashion shows, jazz, comedy, family shows and a full range of live entertainment.

www.dubaiopera.com

About Professional Squash Association:



An affiliate of the World Squash Federation (WSF), the Professional Squash Association (PSA) is the global governing body responsible for the administration of both men's and women's professional squash around the world. With over 800 registered players and over 200 events taking place in all four corners of the globe every year, the PSA World Tour showcases the game of squash at its highest level in some of the world's most unique and stunning locations. Encapsulating all that is good about top flight professional squash, combining athleticism, skill, fitness, tenacity, power, drama and above all else, passion, the PSA World Tour is the pinnacle of world squash.

Website: www.psaworldtour.com

About Dubai Sports Council:

Dubai Sports Council was founded on November 30, 2005 with the aim of developing and improving sport in Dubai. It aims to create a comprehensive sports environment that meets the requirements of society and paves the way for the youth to cultivate their sporting and cultural talents and aptitudes in a way that leads them to achieve tangible results, so that Dubai can become a leading name in the world of sports.

Website: www.dubaisportscouncil.ae

About Falcon and Associates:

Falcon and Associates FZ-LLC is an independent strategic advisory and implementation company working on behalf of the Dubai leadership to enhance the emirate's position as a global hub for finance, business and tourism. Falcon partners with government and private entities to build on the emirate's many successes to date, helping it fulfil its long-term potential.

Website: www.falconandassociates.ae